ISOBEL JONES PRODUCER

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Isobel Jones is a freelance film producer currently in Brisbane, Australia. She predominately works across short form, producing short films, TVCs, and music videos. Her short films have seen great success and accolades globally. She has experience in both production and agency side as a producer and has produced many jobs with various high-profile clients across several platforms. Isobel's utmost value in her work is making sure everyone involved in the production is informed, heard, and taken care of. She is devoted to the craft of film, and nothing is ever out of reach.

WORK EXPERIENCE:

2021 – Present: Freelance Producer

Isobel is a freelance producer currently in Brisbane, Australia. Primarily working on short form content including short films, TVCs, digital content, and music videos. She works closely with agencies, production companies and artist management/labels to develop, supervise and produce projects, local and interstate. Isobel builds and manages budgets of large and small scale and works very closely with all crew members to deliver the desired concept on all budgets.

March 2023 – Present: Colour Producer

Isobel currently works part time as a producer for The Colour Suite with colourists Kali Bateman CSI and Emily Reid. Her job here has three main components: producing, studio coordination, and business development. Isobel works very closely with external producers from agencies, production companies and post production companies to understand their requirements for each project and make sure everything is delivered on schedule. As there's two colourists in the suite, Isobel manages each colourist's diaries and keeps them up to date with all information. Isobel also holds a key role in building and maintaining strong relationships with new and old clients, ensuring they are happy and impressed with the work from The Colour Suite.

2022: Publicis Brisbane

Isobel's role at Publicis Brisbane, a global advertising agency, was Broadcast and Content Producer, where she managed the production of assigned projects through the agency by executing ideas within or across multiple platforms. The projects were primarily TVC/content, but also included photography, print, digital and radio. She was responsible for financially managing the projects including raising production estimates and reconciling completed jobs. Isobel worked closely with production companies and additional external resources and was responsible for liaison and clear communication across all resources, internal agency departments and clients.

2018-2021: Two Little Films

Isobel was employed by Two Little Films, formally Two Little Indians, as their Production Manager for three years, working on TVC's for various clients and agencies. She was the point of contact for crew, talent and agencies, making sure clear communication was administered across all channels. She was responsible for managing the production from budget, schedules, shoots, and post-production.

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AGENCY PRODUCER

Isobel produced an extensive amount of multi-platform campaigns with a large client list at Publicis Brisbane. Some clients include:

Subway Australia & New Zealand	Isuzu Australia	Swimming Australia & FINA
Tourism & Events Queensland	Brisbane City Council	PPQ
Bulla	Sanofi Australia:	QLD Government:
Dulla	Telfast, Ostelin, Cenovis, Nature's Own	Transport & Main Roads, QLD Health, Department of Education etc.

TVC

CLIENT	PRODUCTION COMPANY	PRODUCTION	DIRECTOR	YEAR
Air Services Australia	Light and Shade Media	Spotlight Series	Matt Bamkin	2023
Ode Perfumery	Isobel Jones	Ode 'Unfurl' Spray	Laura Ballin	2023
BEDA	Bolster	World Science Festival Brisbane	Matilda Price	2023
Ode Perfumery	Isobel Jones	Ode 'Unfurl'	Laura Ballin	2022
Sandbox Properties	Korace Films	200 Hedges	Mick Soiza	2022
Chapter Two	Korace Films	Isla Developments	Mick Soiza	2022
BMW	Finish Productions	Performance Redefined	Nathan Christoffel	2021
A-Leagues	Entropico	Here Come The Future	Gabriel Gasparinatos	2021
Omni Bridgeway	Roam Films	Save Class Actions	Mark Lovelace	2021
NRL Women	Brightworks Creative	NRLW Season Launch	Stef Puskar	2021
Victoria Bitter	Picture Co	COVID-19 Vaccination	Nathan Christoffel	2021

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EA Games	Bolster	Cub Sport & Sycco	Giordi Caputo	2021
Jim Beam	Bolster	Welcome Sessions 'Cub Sport'	Tim Nelson	2021
Ode Perfumery	Isobel Jones	Ode	Laura Ballin	2021
Netball Queensland	Two Little Films	United by Netball	Maeve McKenna	2020
Depop	Bolster	Cub Sport x Depop	Elliott Deem	2020
Mens Health	Two Little Films	Uli Latukefu for Young Rock	Maeve McKenna	2020
Subway	Two Little Films	Santa's Favourite Cookie	Genevieve Kertesz	2020
Upple	Two Little Films	Apple in a Bottle	Maeve McKenna	2020
Village Roadshow Theme Parks	Two Little Films	Spooky Nights	Johnny Va'afusuaga	2020
Shell V8 Racing	Two Little Films	V-Power	Dane Hansen	2020
Revitive Circulation	Two Little Films	Revitive Medic Coach	Beth Armstrong	2020
Keno	Two Little Films	Keno Kraken 'Gold Sovereign'	Jonas McQuiggin	2019
Village Roadshow Theme Parks	Two Little Films	Wet n Wild Dive In Movies	Johnny Va'afusuaga	2019
Village Roadshow Theme Parks	Two Little Films	Fright Nights 2019	Josh Tanner	2019
Village Roadshow Theme Parks	Two Little Films	Everything We Do	Josh Tanner	2019
RACQ	Two Little Films	Distracted Drivers	Jonas McQuiggin	2019
George Hartnett Funerals	Two Little Films	Live In The Moment, Live On In The Memory	Hayley MacFarlane	2019
Village Roadshow Theme Parks	Two Little Films	Superheroes & Supervillians	Hayley MacFarlane	2019
Transport & Main Roads	Two Little Films	Lift Legends	Jonas McQuiggin	2018
Unilever: Weis Ice Cream	Two Little Films	Hello Sunshine	Jonas McQuiggin	2018

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Village Roadshow Theme Parks	Two Little Films	Sea Jellies	Genevieve Kertesz	2018
Village Roadshow Theme Parks	Two Little Films	Australian Outback Spectacular	Josh Tanner	2018

SHORT FILMS

PRODUCTION	PRODUCTION COMPANY	DIRECTOR	ACKNOWLEDGEMENTS	YEAR
The Family	School Road Films	Paul Nevison	In Pre-Production	2023
Every Last Echo	Isobel Jones	Mick Soiza	Finalist at CICLOPE Asia 2022 Featured on Beyond The Short Daily Pick at Film Shortage	2022
Thea Goes To Town	Thumper Pictures / Screen Queensland	Georgia Temple	World Premiere at BIFF	2021
Six of One	Isobel Jones	Minka Bleakley	World Premiere at Flickerfest 2023	2021
Perfect Park	Isobel Jones	Brodie Rocca	World Premiere at BIFF	2020
SKIN	Isobel Jones / Griffith Film School	Emma Blakey & Jason Lance David	Festival De Cannes 2018 Short Film Corner	2017

MUSIC VIDEOS

ARTIST	TRACK	DIRECTOR	ACKNOWLEDGEMENTS	YEAR
San Cisco	High	Levi Cranston	In Post Production	2023
San Cisco	Summer Days	Levi Cranston	In Post Production	2023
San Cisco	Lost Without You	Levi Cranston	Triple J Premiere, Tone Deaf, NME Australia	2023
Budjerah	What Should I Do	Mick Soiza		2022
Jye	On My Own	Levi Cranston	Triple J Unearthed, Rage ABC	2021

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Dune Rats	Up	Natalie Sim	Rage ABC, Rock N Load	2021
Sycco	Past Life	Madeline Randall	World Premiere at BIFF	2021
Polish Club	Baby We're Burning	Tim Nathan		2021
Safety Club	Windows XP	Shan		2021
GLVES	Legacy	Dane Hansen	Best Cinematography at Reel Festival	2021
Tori Forsyth	Redundant	Madeline Randall		2021
Selve	The Pink Hotel	Elliott Deem		2020
Jain Rhys	Stainless Moon	Elliott Deem		2020

REFERENCES

James Greville Director/Producer Two Little Films E: james@twolittlefilms.com M: 0412 771 790 Vicki Lee Head of TV Publicis Brisbane E: vicki.lee@publicis.com.au M: 0407 592 587